

SPONSORSHIP OPPORTUNITIES



Allow the Power of the Partnership to work for you!

Buffalo Niagara Partnership events and programs are ideal settings to reach a qualified audience. It is one of your best face to face opportunities to increase your visibility, enhance your brand and to help you reach your company objectives. It is about connecting and aligning your company with the best events that represent your values and interests. **Choose from a variety of sponsorship opportunities, investment levels and benefit options:**

EVENT SPONSORSHIP			
EVENT	TIMELINE	AUDIENCE	ATTENDEES
GOVERNMENT AFFAIRS SERIES:			
Public Officials Reception & Advocacy Agenda Rollout	January		250-300
Legislative Luncheon	February	<i>Government affairs professionals, elected officials, regional partners, lobbyists, member companies</i>	175-200
CEO's Speak	February	<i>C-level, mid-level representatives of member companies</i>	75
Buffalo Niagara Night in Albany	May		100+
Capital Conversations (5)	May - Dec.		150+
Buffalo Niagara Advocacy Day	Spring		50+
ATHENA Awards® Luncheon	April	<i>Member companies, professionals, community leaders, CEO's, presidents, human resource professionals, diversity & inclusion officers, managers, open to all</i>	610+
Diversity & Inclusion Symposium	June	<i>CEO's, founders, business owners, company presidents, human resource professionals, diversity & inclusion officers, vice presidents, managers and anyone who wants to advance their diversity and inclusion initiatives</i>	700+
HobNob Buffalo's Biggest Business Party	May	<i>C-Level, mid-level representatives of board member companies and those looking for great networking</i>	300
Annual Report Event	November	<i>C-level, mid-level representatives of member companies</i>	200
Speaker Series Cybersecurity, content marketing, human resources, sales, development, and community-related topics	Throughout the year	<i>Wide variety depending on the series. Business Owners, Presidents, Sales Managers, Developing Managers, Marketing Professionals, HR, IT Professionals, and Staff.</i>	60-80 per event
Diversity & Inclusion Academy	February/ March	<i>Designed for business leaders and their staff who understand the benefits of a D&I strategy and are interested in starting or improving a D&I initiative in their organization.</i>	40+
D&I Executive Council/Academy/ Virtual Learning Series	Runs on Calendar Year	<i>Presidents, CEO's, Diversity & Inclusion professionals, HR professionals, Unit managers</i>	

PROGRAM SPONSORSHIP	
PROGRAM	DESCRIPTION
Buffalo Niagara 360	<i>The largest and most comprehensive young professional program in Buffalo Niagara</i>
Councils	<i>Development Advisory, Diversity & Inclusion Executive Council, Manufacturing</i>
Minority Owned Business Initiative	<i>Opportunity to underwrite the cost of minority owned businesses membership in the BNP and Executive Exchange Program</i>